Southeast US Update

David Wolff
Sakata Seed America

46th Tomato Breeders Round Table
Santo Domingo, Dominican Republic
March 13-16, 2016
Tomato Production Florida

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<th>State</th>
<th>Area</th>
<th>Season</th>
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<th>Nov</th>
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Tomato Acreage

Florida

2012 | 2013 | 2014

District 4:
- Harvest: Mid-October through mid-June
- Peak: Mid-November through December (2013)
- Mid-March through mid-June (2014)

District 3:
- Harvest: Late October through mid-June
- Peak: December through January
- Mid-January through early March

District 2:
- Harvest: Late October through mid-June
- Peak: December through January
- Mid-January through early March

District 1:
- Harvest: Late November through April
- Peak: January through March

Five Year History of Shipments by District and Total

2010-11: District 1 - 2,486,040, District 2 - 282,173, District 3 - 814,793, District 4 - 2,155,267, Total - 5,674,879
2011-12: District 1 - 2,631,800, District 2 - 280,000, District 3 - 803,150, District 4 - 2,135,267, Total - 5,860,117
2012-13: District 1 - 2,561,800, District 2 - 279,000, District 3 - 793,150, District 4 - 2,135,267, Total - 5,730,217
2013-14: District 1 - 2,324,903, District 2 - 230,000, District 3 - 783,150, District 4 - 2,135,267, Total - 5,752,154
2014-15: District 1 - 2,342,903, District 2 - 220,000, District 3 - 773,150, District 4 - 2,135,267, Total - 5,871,329


All Districts: 2010-11 - 28,300,000, 2011-12 - 29,300,000, 2012-13 - 30,300,000, 2013-14 - 31,300,000, 2014-15 - 32,300,000

Note: All figures are in 2D Direct Ship Equivalents.
Trends/Current Situation in SE US

• Acreage stable
• Tospoviruses increasing – TSWV, TCSV, GRSV
• Growers interested in dual purpose varieties (vine ripe, mature green)
• FL – El Nino, very wet season
  • Reduced yields
  • Target spot has been severe in certain locations/seasons the past 2 years
• Lower volume, higher prices this season
• Market very segmented by area/slot/resistance
  • Many new varieties trying to enter-multiple resistances
  • Old standards still holding market presence
• High flavor segment interest
Florida (Central, South)

- HM1823, Southern Ripe, Dixie Red, Skyway, BHN730, BHN935
- FL91, FL47, Sanibel, Soraya, Sebring
N. FL/GA

- BHN602, Quincy, Red Bounty
Tennessee/Carolina

- Mountain Fresh Plus, Mountain Majesty, Red Morning, Red Deuce, Resolute, Red Defender
Saladettes/Grapes

• Mariana, Tachi, Poney Express, Picus, BHN685, Plum Regal

• BHN784, BHN785, Sweet Hearts