

**FRESH MARKET TOMATO
UPDATE US-WEST &
MEXICO**

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**Syngenta Seeds Inc., Woodland,
CA**

The CA market

- It has shrunk about 20%. Now it stands at ca. 25,000 acres.
- Water shortage, health regulations and labor issues (costs – OSHA) are factoring in.
- New necrotic disease caused by an Ilarvirus (Plant Pathol. 54:29, 2005)
- Good tomato price (\$16)
- Syngenta, Seminis, Sakata, Harris M, Nunhems varieties dominate the market.
- Market migration to MX.. Saladette especially
- Tom Guido (Triple-E) passed away.

MEXICO

- Market size: 60-80,000 Ha...
- Open Field Market Shrinkage in both determinate and indeterminate segments... Protected culture increase
- Varieties: by region. Everyone has its share. Nunhems, Harris Moran, Enza, DeRuiters, BHN, Syngenta...
- Main diseases: by region. Fusarium race 3, ...

Mexico...continues

- Diseases: TYLCV and other gemini, TSWV, ToANV (not as explosive...), Powdery mildew, others.. Insects.
- Water shortage: especially in the 'Bajas'.
- Export regulations... safety issues from 2008.